


Honouring baby loss

Fundraising for Simba



Together we can do this!

www.simbacharity.org.uk



You are amazing!

By choosing to support Simba, you are joining a compassionate community dedicated to supporting bereaved parents at their critical time of loss, helping us to provide ways for them to make memories with their babies.

We have included ways to equip and inspire you with creative ideas and practical tools to make your fundraising impactful and enjoyable.

Together, we can shine light in the darkest moments, bring essential help and support to families when they need it most.

Thank you for your kindness and generosity in helping us make a difference.

**With heartfelt thanks,
Simba Fundraising Team**

About Simba

Simba is all about honouring baby loss. We provide direct support to bereaved parents at their critical time of loss through our Memory Boxes and our Bereavement Rooms.

In the months and years that follow their loss, we offer comfort and support through our 'Trees of Tranquillity' remembrance sculptures and online Support Groups; both offering grieving parents a chance to share experience with others who have been affected.

We are the only Scottish based charity that focuses on providing memory making opportunities for parents who have experienced miscarriage as well as stillbirth and have been carrying this out since 2005. We are affiliated with the Royal College of Midwives, and we keep the voices of parents and families at the centre of all we do.

We work tirelessly to donate hand finished, unique Memory Boxes to individuals at home and to maternity and gynaecology wards, neonatal units, and hospices so that parents can, where possible, create memories of precious time spent together. Where this is not possible, families have a cherished keepsake to acknowledge and honour their baby's existence.



How would your funds help?

Your funds will help us continue gifting our Memory Boxes, the costs of these are:

Small: (up to 14 weeks gestation) **£16.39**

Medium: (between 14 and 24 weeks gestation) **£57.64**

Large: (over 24 weeks and into the neonatal period) **£64.99**

Your funds would go towards helping us to continue creating our Memory Boxes, the upkeep of our Trees of Tranquillity and the refurbishment of Bereavement Rooms.

Being there for parents when they need us most is only possible thanks to the kindness and generosity of our supporters.

For more information on our services, please visit www.simbacharity.org.uk or scan this QR code:





Our supporters go to great heights for us all year round!

Fundraising Ideas

Get Active!

Want to achieve a fitness goal or spend more time outdoors? You can support Simba anywhere! Run your first 5K or marathon, hike up the hills, do a sponsored swim or even aim to hit your 10k steps a day but make it fun!



Get involved!

Show off your cooking skills and hold your own Come Dine With Me. Get your friends together to hold a football championship. Pop on the kettle and set up a coffee morning. Create a quiz and hold it at your local pub or club.

Get extreme!

Leap into your first abseil, skydive or bungee jump, slide your first ziplide and enjoy the views. Take a trek and test your limits physically and mentally.



Get festive!

'Tis the season for giving! Arrange a Christmas party with ticket sales supporting Simba. Arrange an easter egg hunt in your local park, get spooky and plan a fright night Halloween event!

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Be inspired by

Pamela's fundraising

Prior to August 22nd 2021, I did not know that Simba existed. This changed when I gave birth to my twin babies 6 weeks early at the Princess Royal Maternity Hospital in Glasgow.

Heartbreakingly my baby boy, Daniel, was born without a heartbeat, leaving his sister Millie a twinless twin. Shortly after their births I was taken to a Simba family room where I stayed with both my babies, Daniel staying with us in a small

cuddle cot. Whilst in the Bereavement Room with my babies, I was provided with a Memory Box containing many items to help create lasting memories of Daniel. Most importantly to me, due to the items in this box I now have pictures of Daniel as well as clay imprints of his hand and footprints. I truly believe without this compassionate care, the time spent in the family room and the memories made with us using the Simba Memory Box, I would be unable to sit here today and write this.

Due to support I received I knew that I wanted to fundraise for Simba. As it approached what would have been Daniel's first birthday I decided that this would be the right time for me to do it. As well as fundraising I also wanted to keep myself busy and this is why I came up with the idea of doing walks and runs over a series of days and the '34 miles for Daniel' (a mile for every week he was with me) idea was created. To 'kick-start' the walks, my supportive colleagues joined me and we completed 8 miles on the first day. Over the next few days running up to the 22nd of August 2022, I was joined by different friends and family as I completed the miles, sometimes in the glorious sunshine and sometimes in the pouring rain!

I have been overwhelmed by the generosity and support given to me from family, friends and colleagues (and even some strangers) and I am delighted with the amount raised. Sadly, there will be more people in the situation we found ourselves in, but I am glad that Simba is there to help ease the pain.



Pamela, Daniel's mum



Fundraising Checklist



Register your fundraiser with us by heading to our website and clicking 'hold your own event' - this is so we can keep track of your event and ensure we send you a Thank You letter after



If you are signing up for an organised event such as The Kiltwalk or Edinburgh Marathon Festival, make sure to register via their website too before registering your event with us via our website



Create your JustGiving page to collect donations and tell people why you are supporting us. You can put as much or as little detail about your reasons for supporting Simba as you feel comfortable with



Share, share, share! Keep sharing your JustGiving page with your social media followers and keep them updated with your training or preparations!



Say Thank You - remember to say thanks to all your supporters via your social media. Post photos from your challenge or event so they can see how you got on!

Sharing your fundraising inspires and encourages others to support us!

Remember to tag us on social media, you can find us at:



Facebook: [simbacharity](#)



Linkedin: [Simba Charity](#)



Instagram: [simba_team](#)



X: [simba_team](#)



**All kitted up and ready
for a challenge!**

Donating your funds



Via our Website

You can use the 'Donate' button on our website, www.simbacharity.org.uk, to transfer your funds. Make sure to leave a note with the donation to let us know what event it is from and your name.

Online Fundraising Pages

If you have used JustGiving (which is our suggested platform), you do not have to do anything else after completing your fundraiser! JustGiving will transfer the funds raised to us directly!

Via BACS

Please email fundraising@simbacharity.org.uk for our bank details

Cheque

You can send us a cheque made out to Simba Charity to:

Simba Charity

Unit 7

McSence Business Park

Colliery Court

32 Sycamore Road

Mayfield

EH22 5TA

**If you need any help at
all with your funds, please
email us at:**

fundraising@simbacharity.org.uk



By creating a fundraiser for Simba, you are agreeing to transfer us the funds within 30 days of the event

Important Information - Please Read

If you are holding a public event in support of Simba, you are responsible for ensuring that it complies with the law and is safe for all concerned. Simba cannot and does not accept liability for your events or responsibility for accidents or theft/loss of personal belongings or equipment.

First aid: Ensure you have a first aid kit and first aid station. A venue should have a trained First Aider too. Have a copy of the venue's health and safety policy and fire evacuation plan. Make sure the fire exits are clearly marked and there is equipment for putting out fire e.g. fire extinguishers. Contact your local fire brigade for more information. Liaise with the venue manager to remove obstructions and clearly mark any areas where people may slip or fall.

Equipment hire: If you are planning on hiring equipment at your event make sure that it has the relevant accreditation and compliance with the relevant health and safety guidance. In addition, make sure anyone using the equipment has the relevant experience and comply with insurance and health and safety standards. E.g. Van - do you have the correct license? Bouncy Castle - Not over loaded.

Cash: Prior to the event make arrangements to store cash securely during the event. Ensure you have made appropriate plans to transport monies from the event for safekeeping. We would recommend for large amounts of money traveling with a companion. Please use a cash counting form and ensure that two people are present when counting the money, regardless of the amount. E.g. lock box.

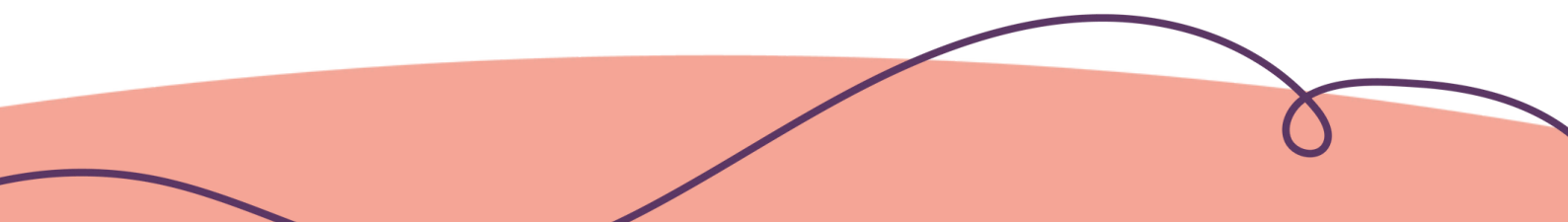
Clothing: Make sure those involved in helping you run the event have the right clothing for the external conditions such as rain-wear, a sun hat or high visibility jacket.

Food hygiene: If you plan to sell food at your event, food safety laws apply. Contact your local environmental health department for relevant food hygiene information. E.g. Cake bakes - we recommend avoiding all nuts and by products.

Alcohol: If you are selling alcohol at a venue that does not normally serve alcohol you will need a licence. Contact the Licensing Department at your local council. Alternatively you could hold your event on licensed premises (we would recommend).

Insurance and legal requirements : Check with your local authority if you are considering holding a public event or organising a public street collection to find out what licences you may need. Raffles are also subject to guidelines. We would recommend that you sell raffle tickets at your event and draw the raffle on the day. Also, try to get prizes donated because there is a maximum that you can legally spend on prizes. Please contact the Fundraising team for more information.

If you are under 18 you should always involve a responsible adult in your planning and ask your parents/guardians' permission. A parent or guardian will also need to authorise any Simba fundraising registration forms.





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